



Ravi Tipparaju

Passionate Leader in Health Workforce Development

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Dubai, UAE

KEY COMPETENCIES

- Corporate & Strategic Communications
- Marketing and Promotions
- Social Media Marketing
- Event Management
- Public Relations
- Budgeting & Forecasting
- Customer Relationship Management
- Performance Management

SKILLS

- Leadership
- Organizational Training & Mentoring
- Marketing
- Team Management
- Communication
- Interpersonal skills
- Analytical Skills
- Critical Thinking
- Time Management
- Decision Making
- Delegation
- Negotiation

TECHNICAL SKILLS

- MS Office - Excel, PowerPoint, Outlook, Word

PERSONAL

- Languages Known: English | Hindi | Telugu
- Nationality: Indian
- Marital Status: Married

PROFILE SUMMARY

- Committed to advancing healthcare outcomes through integrated communication strategies, organizational effectiveness, and evidence-based workforce solutions.
- Over 34 years of progressive experience in medical education, health communication, and workforce development, with a demonstrated ability to lead strategic healthcare initiatives across diverse environments.
- Exceptional communicator and cross-functional collaborator, with a talent for forging strategic partnerships and aligning stakeholders across all levels of an organization.
- Proven expertise in organizing and moderating national and international medical conferences in collaboration with governmental bodies, academic institutions, and global health organizations.
- Skilled in designing and implementing funding mechanisms and innovative care models that enhance workforce development, learning frameworks, and performance monitoring systems.
- Consultant for Medical Universities and Startup Companies in the Healthcare Domain
- Recognized for strong leadership in high-pressure, complex settings, consistently delivering results while balancing strategic priorities and operational demands.
- Adept at building and mentoring high-performing teams, fostering a culture of excellence, and driving continuous professional development.

KEY ACHIEVEMENTS

- Visionary leader in healthcare education and communication with 30+ years of experience driving innovation, strategic outreach, and workforce development in the medical sector.
- Launched a Certificate of Competency in Artificial Intelligence in Healthcare in collaboration with global experts and academic institutions.
- Founded *HEALTH Magazine* in 1999, now a 26-year legacy brand, and established the prestigious *HEALTH Awards* under its banner.
- Planned and executed 600+ medical conferences, seminars, and training programs across the UAE, benefitting over 73,800 healthcare professionals from 71+ countries.
- Internationally recognized public speaker and Master of Ceremonies, hosting major health events and invited by the Government of Singapore for a special healthcare report.
- Founding member of an EdTech initiative focused on global knowledge dissemination in healthcare.
- Honored multiple times by Sheikh Hamdan Bin Rashid Al Maktoum for exceptional contributions to medical science and education.

EDUCATION

- Master's in Communication & Journalism – MK University, India
- Post Graduate Diploma in Journalism – Bhavans College of Communication & Management
- B. Sc (Hons.) in Chemistry – Osmania University

WORK EXPERIENCE

Education and Training Centre - American Hospital Dubai

Dubai, UAE

Director

July 2024–March 2025

- Build and sustain strong long-term relationships with regional and international partners to identify & secure the necessary resources to ensure efficient and effective execution of all Workforce Development initiatives.
- Ensure training program practices and materials adhere to accreditation and certification requirements.
- Review and analyze the cost effectiveness of the various programs and initiatives, ensuring that they are aligned with the mission, vision, and strategic plan.

Education and Training Centre - Neuro Spinal Hospital Dubai

Dubai, UAE

Director

Nov 2022 – June 2024

- Develop and oversee research, communication and continuous improvement activities that support organizational strategic goals in collaboration with Senior Leadership and stakeholders.
- Build and sustain strong long-term relationships with regional and international partners to identify & secure the necessary resources to ensure efficient and effective execution of all Workforce Development initiatives.
- Supervise, coach, mentor and lead a high performing team that fosters partnerships, innovation and engagement.
- Develop partnerships with International Institutions and Industry to offer high quality education and training program for healthcare professionals.

Thumbay Institute of Health Workforce Development – Gulf Medical University

Ajman, UAE

Assistant Director

Sept 2020 – Oct 2022

- Design and implement in collaboration with academic units, certificate, short term, vocational courses, and training programs for healthcare professionals.
- Orchestrate the expansion of health workforce development projects in collaboration with relevant stakeholders and the Business Development Department.
- Collaborate with the Communications Department to design Divisional Development Plans including content, campaign & project management, list management, reporting and tracking.
- Identify information & knowledge assets and share across the spectrum to build capacity, support effective use of resources and increase information flow.
- Keep up to date with developments in organizational change, knowledge management and innovation by reading relevant journals, attending seminars/conferences, and attending courses as required.
- Establish and evaluate innovative strategies & solutions, experimental designs & practices and successful implementation to support organizational goals and help drive continuous improvement.
- Train, supervise, mentor, motivate and evaluate Team Members and adopt practices to retain talent & enhance productivity.
- Create and share high quality content, connect with key audience through media outreach, announcements, editorial placements, events and speaking opportunities.
- Ensure training program practices and materials adhere to accreditation and certification requirements.

Health Communications Division, Thumbay Group

Ajman, UAE

Chief Operating Officer

Aug 2018 – Aug 2020

- Accountable for the design and execution of Continuing Medical Education and Continuing Professional Development Programs at the Institutional, National and International levels in coordination with the decision makers of the university.
- Conceive, plan, organize and arrange regular scientific events in congruence with the respective academic departments of the university and attached hospitals and clinics.
- Administer the logistical support for training programs including medical and cadaver workshops.
- Guarantee effective systems, processes and performance management arrangements are in place to deliver high standards of performance and quality of programs.
- Approve and monitor operating budgets, including Information Technology, lead the budget planning exercise of the division and control expenses to ensure compliance with approved budgets.
- Review and analyze the cost effectiveness of the various programs and initiatives, ensuring that they are aligned with the mission, vision and strategic plan.
- Develop systems and processes to ensure timely & accurate generation of report and lead the creation and dissemination of on time & accurate programmatic reporting.

- Direct the establishment of the Health Communications Division at Gulf Medical College (now University).
- Initiate launch of HEALTH Magazine (Gulf Medical College Health Journal) with primary responsibility for editorial direction, design, production and distribution.
- Collaborate with renowned international institutes and universities to conduct training programs and workshops in Gulf Medical University.
- Craft statements for the media and internal community relating to major policy initiatives, workshops, collaborations and training programs.
- Represent the University in public forums, stewardship events and press conferences, including interviews with local, regional and national media.
- Define and execute social media efforts, with key audiences in mind.
- Take proactive decisions regarding which programs, collaborations and campaigns will best advance the University's strategic initiatives and priorities.
