

MUIZ KHAN

- Address: DUBAI INTERNATIONAL CITY
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Excellent Skills

Computer Information Technology (MS Word/Excel/Power Point)

Team Management

Public Relation

Excellent Communication Skill

Time Management

Creatical thinking

Social Media Marketing

PROFESSIONAL EXPERIENCE

Abdullah Abdul Malik General Trading L.L.C

May-2023 to continue

Marketing Specialist

Results-driven Marketing Specialist with 2+ years of experience in developing and executing high-impact digital marketing strategies that drive customer engagement and increase brand awareness. Proven success in managing social media campaigns, SEO optimization, and content marketing to generate measurable ROI.

Key Skills:

- Customer relationship management
- Product knowledge and recommendation
- Cross-selling and up-selling
- Inventory management
- Communication and interpersonal skills
- Problem-solving and conflict resolution

World Health Organization , Pakistan

Jan/2021 - May/2023

Social Mobilizer

- Assist senior staff in work planning and door to door surveys at all levels.
- Create awareness of project aim and objectives in the communities
- Motivate community people through orientation sessions and project briefs.
- Responsible for reporting and maintaining the record updated on daily basis.
- Good in communication and flexible, able to present organization on different platforms.
- As team member, skills to motivate the community people and team members to develop project activities, planning and reporting.
- Identification and involvement of the vulnerable groups and families in the project planning and implementation.
- Facilitate the IEC material distribution among the communities
- Any other activity assigned by senior staff.

language

Proficient in speaking, reading and writing **English, Hindi, Urdu, Punjabi, Pashto**

EDUCATION

- Bachelor of Arts

2016

University of Balochistan