



Personal Info

Near Union Metro Station,
Dubai, United Arab Emirates

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ayeshaiqbal824@gmail.com

ID Number

784-1999-6276999-0

Nationality

Pakistani

Date of birth

19-03-1999

Links

[Linkedin](#)

Skills

Communication

Time management

Creativity

Interpersonal skills

Problem-solving

Digital Marketing Expert

Languages

English

Urdu

Punjabi

Hindi

Arabic



Summary

Highly skilled finance leader with 5+ years of experience in diverse sectors including finance, accounting, and sales. Adept at managing client relationships, leading teams, and driving financial performance. Currently, the Chief Financial Officer, responsible for overseeing financial strategies and ensuring operational efficiency. International business exposure has enhanced cross-cultural communication and decision-making abilities. Seeking to bring expertise in finance and team leadership to a dynamic and growth-oriented organization.



Work Experience

Chief Financial Officer, Dune Empire Real Estate (Part-Time), Abu Dhabi

January 2025 - Present

- Develop and execute financial strategies.
- Oversee financial reporting and compliance.
- Manage financial risks and capital structure.

Freelancer, Fiverr (Part-Time)

February 2025 - Present

- Optimize online store performance and sales strategies.
- Manage product listings, pricing, and inventory.

Social Media Manager:

- Develop and execute social media strategies and content plans.
- Monitor, analyze, and report on social media performance.
- Engage with followers and manage online community interactions.

Senior Finance Manager, Mr.White Cleaning & General Maintenance, Abu Dhabi

January 2024 - December 2024

- Create financial strategies for growth.
- Manage budgets and forecasts.
- Oversee financial reporting and analysis.
- Ensure cash flow and liquidity.
- Lead and mentor finance team..

Senior Accounts Officer, Real Estate, Pakistan

July 2021 - December 2023

- Manage daily accounting operations and transactions.
- Prepare financial statements and reports.
- Ensure compliance with accounting standards and regulations.



Education

BSMS, Riphah International Univeristy (A)

August 2019 - September 2021

- Master's in Management Sciences: Specialized in business strategy, leadership.
- Organizational management to drive effective decision-making and operational excellence including Financial Subjects.



Courses

IJSER Research, France (A+)

September 2019 - November 2019

National Financial Literacy , State Bank Of Pakistan (98/100)

January 2020 - March 2020

Business Law, Courseera (100/100)

March 2020 - June 2020

Introduction to Project Management, Coursera (100/100)

October 2020 - January 2021



Hobbies

- Adventuring
- Traveling
- Horse Riding
- Photography
- Driving
- Making TikTok



References

References available upon request